



## The Coalition for Hemophilia B

4th Annual Symposium  
Saturday, March 27, 2010

Millennium Broadway Hotel  
145 West 44th Street, 4th Floor  
New York, New York  
212•768•4400

### Symposium Guest Speakers

#### ***Wayne C. Cook, Jr.***

Wayne Cook is the President of The Coalition for Hemophilia B. He has been an active member of the bleeding disorder community for over 20 years. Wayne has presided over several organizations as well as numerous advisory boards. He is a national spokesperson for Hemophilia B as well as a published author of several articles relating to his personal experiences with a bleeding disorder. Wayne has severe hemophilia B.

#### ***Christopher E. Walsh, M.D.***

Dr. Walsh is the Associate Professor of the Department of Medicine at Mt. Sinai School of Medicine and Director of the Mt. Sinai Hemophilia Center in New York. Dr. Walsh is a renowned hemophilia expert, practitioner, author and speaker. He has received numerous awards, honors and several research grants from the National Institute of Health (NIH). Dr Walsh's research concentrates on the use of gene therapy to restore levels of FVIII and FIX treatment for hemophilia.

#### ***Michael Bradley***

In his role as Baxter BioScience's Vice President of Healthcare Economics and Reimbursement, Michael Bradley is responsible for division-wide health reimbursement, coverage and health economic strategies. The department specializes in health care advocacy and reimbursement support for consumers, providers, and medical professionals. Michael is a licensed Medical Technologist and has an MBA in Marketing Management. He worked in a clinical laboratory for over 13 years, 10 of those as a specialist in the hematology/oncology laboratory at Children's Hospital in Oakland, California. There he performed and developed specialized coagulation tests and procedures as well as played an intricate part in coordinating clinical trials for a variety of coagulation and oncology related products. In addition, he participates in the development, implementation, and analysis of reimbursement and coverage support strategies and programs for various critical care therapies. Michael currently manages both in-house and field-based reimbursement and health economic managers and helps provide guidance to state and federal government affairs as well as pharmacoeconomic expertise to various projects within the organization.

#### ***Ben Shuldiner***

Ben is the Founder and Principal of the High School for Public Service. He had led the school to a 97.6% graduation rate and has spoken nationally on education. Ben is also a professor of education theory at the Baruch College School for Public Affairs. In 2005, Ben won the Jefferson Award for Public Service being named the greatest public servant in America 35 years old or younger. Ben also has severe Factor IX hemophilia.

#### ***Patrick Torrey***

Patrick Torrey, President of Physis, Inc., has been designing and delivering innovative education programs and trainings for over ten years. Impacted by the youth and adults from the Oregon Hemophilia Foundation, Pat began his work empowering people while working at camps and in therapeutic wilderness programs. He challenges and inspires people to explore outside their perceived limits in the course of striving for excellence in their lives. Pat's programs blend fun and engaging experiences that promote personal and community understanding and responsibility. His company now delivers self-efficacy and personal responsibility development programs internationally for youth and adolescents affected with bleeding disorders, as well as staff trainings for camps dedicated to children with chronic medical conditions. Pat serves on the Oregon Hemophilia Foundation's board of directors as their youth programming liaison and was elected by his peers to co-chair the Northwest Challenge Course Network. He has also served as an adjunct faculty member in the Education Outdoors program at Mt. Hood Community College where his teaching focused on professional outdoor leadership.